GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

STARRED QUESTION NO:362
ANSWERED ON:14.12.2000
PROMOTION OF SEA BEACH TOURISM
PRABHAT KUMAR SAMANTARAY

Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether the Government have a proposal to promote sea beach tourism;

(b) if so, the names of projects received from the State Governments and the financial assistance provided thereunder during 1999-2000 and 2000-01, project-wise;

(c) whether the potential available on the sea beaches and the towns nearby the coastal States, particularly in Orissa has not been properly tapped; and

(d) if so, the steps being taken or proposed to be taken in this regard?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI ANANTHKUMAR)

(a) to (d) : A Statement is laid on the Table of the Sabha.

STATEMENT IN REPLY TO PART (a) TO (d) OF LOK SABHA STARRED QUESTION NO. 362 ANSWERED ON 14.12.2 REGARDING PROMOTION OF SEA BEACH TOURISM.

(a) to (d): Development and promotion of tourism including beach tourism is primarily the responsibility of the State Governments/UT Administrations concerned. However, Department of Tourism, Govt. of India extends financial assistance for specific projects prioritised in consultation with respective State Governments subject to interse priority and availability of funds.

During 1999-2000, 14 projects amounting to Rs.4.11 crores for development and promotion of beach tourism in the country were sanctioned. 17 projects have also been prioritised at an estimated cost of Rs.4.50 crores for Central Assistance during 2000-2001. The list of projects sanctioned during 1999-2000 as well as the projects prioritised during 2000-2001 in respect of coastal States/Union Territories, is given in the annexure.

Regular promotion of various destinations including Sea Beaches and coastal towns is taken up by the State Governments/Union Territory Administrations. The Department of Tourism, Government of India also promotes various destinations through its Tourist Offices overseas and has brought out various collaterals which have information on sea beaches.